**Conclusions from the data set**

* **Success rate and funding goals:** one of the key observations is that projects based in the US has a high success rate. The target or country plays a significant role for specific projects to be successful.
* **Backer engagement**: Projects that are successful typically have an average of more backers than those that are not. This implies that a project's chances of success can be greatly increased by interacting with potential backers in a timely and efficient manner.
* **Project category impact**: The most successful campaign was under the category of theater followed by film& video. It indicates that projects in these categories raise higher amounts relative to their goal.

**Limitations**

* **Lack of qualitative data**: the majority of the measures in the dataset are quantitative. Qualitative elements like demographic information of backers were not included in the data set to validate reasons why certain campaigns were successful, unsuccessful, live and canceled.
* **Temporal Factors**: The data does not account for changes in crowdfunding trends over time, such as the impact of economic conditions or shifts in backers’ behavior.

**Possible tables and values they provide**

* **Plot of funding goal versus amount raised**  
  Value: By illustrating the correlation between funding objectives and quantities raised, this graph will facilitate a better comprehension of the ways in which ambitious funding goals affect success.
* **Table of category success rates**Value: Future creators would find it easier to choose their project categories if there was a table that summarized success rates by category. This would give them a quick reference to which project kinds are often more successful.
* **Supporters count diagram**  
  Value: Trends about the number of backers required for success could be found by displaying a histogram that displays the distribution of backer counts across successful and unsuccessful projects.
* **Graph of duration versus success rate**  
  Value: Trends regarding ideal campaign durations may be found by comparing the average duration of successful vs. failed campaigns in a bar chart.